Low Code
Azure Maps Solutions

Annamarie Thijs
Azure Cloud & AI Consultant
Microsoft
Agenda

- Intro to StarCoffee Company
- Maps in Excel
- Maps in Power BI
- Maps in Power Apps
- Questions
StarCoffee Company wants to expand their business

- **StarCoffee Company** is a global coffee company who is looking for the best locations to open new stores
- Currently > **100 sites globally**
- **Ask:** Perform an initial analysis on where to expand their new business
For their store allocation analysis StarCoffee Company will analyze the current stores and customer base.

- Analyze Locations of Current Stores
- Define Customer Base
- Identify Requirements of New Store
Different Type of Maps for Different Use Cases

Reference layer
Overlay an uploaded GeoJSON file on top of the map.

Tile layer
Overlay a custom tile layer on top of the map.

Traffic layer
Overlay real-time traffic information on the map.
Low Code Maps in Power Apps
Low Code Maps in Power Apps
Low-code map capabilities are directly available

<table>
<thead>
<tr>
<th>No Code Required</th>
<th>Many Data Connectors</th>
<th>Data Modelling</th>
<th>Interactive Reporting</th>
<th>No Separate Licensing for Maps</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Download Power BI Desktop for initial data analysis and modelling and sign up with corporate account</td>
<td>Get Power Apps Trial or M365 License for web and mobile application development</td>
<td></td>
<td>No Azure Maps License Required To start in Power BI</td>
</tr>
</tbody>
</table>
Questions?